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Why Oracle?

ORACLE

PARTNERNETWORK

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Events

Migrate to Oracle App Server
Rome, Italy
Feb 3 2005

ISV Breakfast Outing, South Africa
Feb 8 2005

OPN Days

OPN Days Series 2005
Come and learn what partnering with Oracle can

Information Assets

Egypt's ASSET Technology is building its enterprise information management software business using the latest Oracle technologies. We talk to ASSET CEO Essam El-Badry about the benefits of partnering with Oracle.

In the information age, simply having information is not good enough. What matters is the speed with which accurate information can be retrieved. It's this principle that is driving the success of Egypt's [ASSET Technology](#), an international vendor of enterprise software for document management, content management, workflow and free text search.

Formed in 1991, ASSET has built up a strong customer base in Egypt and across the Middle East. It has also expanded into the United States where it has several customers and a subsidiary office. Now employing 100 engineers, it is a successful part of the [Mansour Group](#) conglomerate, which realises \$2bn in annual revenues.

ASSET offers solutions that address the needs of specific industries, particularly the government and financial services sectors. "There is a need in these sectors to find information quickly that was previously difficult to find," says Essam El-Badry, CEO of ASSET Technology.

He explains that these sectors rely on a lot of unstructured information that they nevertheless need to be able to locate, retrieve and share quickly and easily. This type of information range from paper forms such as credit card agreements and employee contracts, to Microsoft Office documents, emails, faxes, CAD drawings, microfilm and microfiche.

News

Ellison outlines combined companies' plans
Oracle CEO explains the future of the two companies following PeopleSoft merger

Oracle Debuts Application Server Release 2
Service oriented architectures made easier with new version of market-leading middleware platform

Oracle 10g Release 2 unveiled
Oracle took the wraps off the next release of its 10g product set at Oracle OpenWorld San Francisco

GIS vendor chooses Oracle 10g
Affedo-Genimap chooses Oracle 10g for GIS applications

Oracle sees high demand for SME database
Oracle is taking 500 orders a month from EMEA partners for Oracle Database 10g Standard Edition One